

# Contributors

## SHERYL A. BOURGEOIS

A seasoned development professional, Dr. Sheryl A. Bourgeois has 25 years of experience in fundraising, marketing, and strategic planning for non-profit and educational organizations. Currently Executive Vice President and Chief Advancement Officer for Chapman University in Orange, California, Dr. Bourgeois oversees all external affairs. Her award-winning team has been recognized with more than 80 honors in the fields of development, public relations, marketing, interactive and broadcast media, community relations, alumni affairs, and video and documentary design. During her tenure at Chapman, Dr. Bourgeois has advanced the mission of the institution by helping to increase the university's endowment by more than 50%, generating close to \$400 million in philanthropic support and raising its national ranking. Dr. Bourgeois earned her Bachelor of Arts in English from UCLA, and both her Masters and Ph.D. in higher education from the Claremont Graduate University (CGU). Her doctoral dissertation — *The Relationship Between Alumni Presence on the Governing Board and Institutional Support* — was the 2014 CASE-John Grenzebach Award for Outstanding Research in Philanthropy for Educational Advancement. Dr. Bourgeois has served as a presenter at numerous regional and national events. Her research interests include leadership, factors of high-performing educational institutions, and defining and advancing institutional cultures.

## VINCENT GELOSO

Vincent Geloso obtained a Ph.D. in Economic History from the London School of Economics. He is also a postdoctoral fellow in economics at Texas Tech University in Lubbock, Texas. He has published articles in various academic journals including the *Journal of Population Research*, *Essays in Economic and Business History* and *Economic Affairs*.

## CRISTINA M. GIANNANTONIO

Cristina M. Giannantonio is an Associate Professor of Management in the Argyros School of Business and Economics at Chapman University. She is also an Associate at the Thompson Policy Institute on Disability and Autism at Chapman University. She served as the 2015-16 President of the Chapman University Faculty Senate. She received her Ph.D. from the Smith School of Business at the University of Maryland in College Park, Maryland. Dr. Giannantonio's research interests include extreme leadership, image norms, and high-tech entrepreneurial careers. Her research has been published in academic journals, including the *Journal of Management*, *Personnel Psychology*, and *The Journal of Business Leadership*. She is the co-editor of the *Journal of Business and Management*. In 2012, Drs. Giannantonio and Hurley-Hanson's Academy of Management Symposium *Staying Hungry, Staying Foolish: Academic Reflections of the Life and Career of Steve Jobs* was designated an AOM Showcase Symposium. Dr. Giannantonio and Dr. Hurley-Hanson's book *Extreme Leadership: Leaders, Teams and Situations Outside the Norm* was published by Edward Elgar Publishing in 2014.

The book is part of the New Horizons in Leadership Studies series. *Extreme Leadership* was selected as a finalist for the 2014 Outstanding Leadership Book Award by the Department of Leadership Studies at the University of San Diego.

#### **DANIEL GIEDEMAN**

Daniel Giedeman is Professor of Economics in the Seidman College of Business at Grand Valley State University and the current Chairman of the Board of Trustees for the Economic and Business History Society (EBHS). Professor Giedeman studied economics and history as an undergraduate at Southern Illinois University before earning his Ph.D. in Economics from Washington University in St. Louis. His research interests include banking — particularly how banking may have influenced economic development — the determinants of long-run economic growth, economic inequality, and economic history. He also has an interest in comparing the economic systems of different nations and spent a year as a visiting professor at the University of Konstanz in Germany. In addition to the EBHS, Dr. Giedeman is also a member of several economic organizations including the American Economic Association.

#### **MICHAEL GOU**

Michael Gou's primary research focuses on studying economic history to answer policy relevant questions pertaining to financial regulation. His current work focuses on studying the impact of bank capital requirements on the financial system in the early 20<sup>th</sup> century United States. Capital requirements are often times challenging to study since changes in capital requirements are often times endogenous responses to ongoing economic events such as financial crises. Studying the financial system in the early 20<sup>th</sup> century United States has allowed him to overcome these obstacles by employing advanced econometric methods and quasi-experimental techniques. Gou's research highlights the importance of studying the historical structure of the United States financial system in order to examine the effect of capital requirements on the stability of the financial system.

#### **AMY E. HURLEY-HANSON**

Amy E. Hurley-Hanson is an Associate Professor of Management in the George L. Argyros School of Business and Economics at Chapman University. She is also an Associate at the Thompson Policy Institute on Disability and Autism at Chapman University. She received her Ph.D. in Management from the Stern School of Business at New York University. She is the co-editor of the recent book *Extreme Leadership: Leaders, Teams and Situations Outside the Norm*. She is also the co-editor of the *Journal of Business and Management*. Dr. Hurley-Hanson was chosen as an Ascendant Scholar in 2000 by the Western Academy of Management. In 2008 Drs. Hurley-Hanson and Giannantonio received the Best Symposium Award from the Management and Education Division of the Academy of Management. Her areas of research are organizational decision making, image norms, high tech entrepreneurial careers, and the application of behavioral decision theory to strategic aspects of executive succession. Her work on these topics has appeared in numerous journals including the *Journal of Vocational Behavior*, *Journal of Applied Psychology*, *Women in Management Review*, *Journal of Organizational*

*Behavior, Group and Organization Management, Journal of Leadership and Organization Development, Organizational Dynamics, and the Journal of Psychology.* She was selected as a Research Fellow at the Center for Leadership and Career Studies at the Goizueta Business School of Emory University.

#### **DAVID A. JANES**

David Janes is Chairman of Janes Capital Partners (JCP), an investment banking firm specializing in Aerospace and Defense mergers and acquisitions. Mr. Janes was previously the CEO of California Manufacturing Enterprises, an aircraft parts manufacturing company he cofounded in 1977. During his business career, Mr. Janes stayed active in the Naval Reserve and retired as a two-star admiral. Over his 36 years of service, he held numerous commands, including his most recent assignment as Commander Military Sealift Pacific and Far East. He also served as Special Assistant to the Director of the Naval Reserve for Nationwide Automation of Reserve Personnel Management. Mr. Janes and his wife, Donna, have been ardent supporters of Chapman University for more than 15 years, providing support for the Chapman Fund and the annual American Celebration gala, including serving as co-chairs of this event in 2009. Mr. Janes has served as chairman of Chapman's Board of Trustees since February 2015 and on the Board of Counselors of the Argyros School of Business and Economics, where he helped to establish the Janes Financial Center and the Donna and David Janes Endowed Chair in Experimental Economics. He is also Chairman of the Board of Regents of Brandman University.

#### **MARK CHAPIN JOHNSON**

Mark Chapin Johnson is a Chapman University and Claremont Graduate University Trustee, and Hoover Institution Overseer. He is also a Wilkinson College Adjunct Professor of Political Science at Chapman University, instructing with a focus on the Founders, the Constitution, Federal Policy formation, and for fun, the comparative politics of the Middle East. He is an entrepreneur, businessman and CEO who has founded and managed national businesses in the pharmaceutical and real estate industries, as well as community charitable organizations until his middle years, when Jim Doti encouraged him to attend college. That seminal mentoring led to a complete life transformation resulting in 3 degrees over 10 years and an exit from the business world. There was no amount of financial success or commercial achievement that ever compared to the reward of learning that Jim Doti ignited in Professor Johnson. The journey of developing true critical thinking skills and now teaching in Chapman University classrooms is the pinnacle of a life well and fully lived — with much credit to the Dotis. The article he wrote for this special issue is a small token of enormous appreciation for their friendship and encouragement over several decades.

#### **ANJA KRUSLIN**

Anja Kruslin, born February 3, 1994 in Tuzla, Bosnia and Hercegovina, moved to California with her parents as a refugee in 1995. Anja has always had an interest in a variety of subjects and struggled to select only one, ultimately choosing to complete a degree in Business Administration at Chapman University in an effort to be able to

apply her knowledge to various industries and have the opportunity to make decisions geared towards creating productive growth and change in society. She hopes her contribution to the article contained in this issue will inspire people to cultivate even more consideration for the effects of our actions and beliefs as individuals to those around us in the midst of globalization.

### **DWIGHT R. LEE**

Professor Lee received his Ph.D. from the University of California, San Diego in 1972. He has had full-time tenured faculty appointments at the University of Colorado, Virginia Tech University, George Mason University, and the University of Georgia where he was the Ramsey Professor of Economics and Private Enterprise from 1985-2008. He was the William J. O'Neil Professor of Global Markets and Freedom at Southern Methodist University in Dallas from 2008-2014 and remains affiliated with the O'Neil Center for Global Markets and Freedom as a Senior Fellow. His research has covered a variety of areas including the economics of the environment and natural resources, the economics of public choice, public finance, and labor economics. Professor Lee has published 162 articles in refereed journals, 289 articles and commentaries in magazines and newspapers, 52 chapters in books, 38 book reviews, 9 lectures at universities and conferences throughout the United States as well as in Europe, Central America, South America, Asia, and Africa. He served as President of the Association of Private Enterprise Education from 1994-95 and as President of the Southern Economic Association from 1997-98.

### **CHUCK MARTIN**

Charles "Chuck" Martin has served as a Trustee of Chapman for 28 years. He and his wife Twyla, recruited Larry and Kristina Dodge to Chapman's film school, ultimately resulting in its naming gift. Both chaired the opening gala for the Dodge College and the American Celebration. Mr. Martin has also had a distinguished career as an investor. He was the founder and managing partner of Enterprise Partners, a venture capital firm that grew to be one of the top firms in America. He also founded and managed Westar Capital, an enormously successful private equity firm in partnership with George Argyros. For 25 years, he co-owned TEC International, a membership program for CEOs that grew to 12,000 members world-wide. Chuck and his wife are active philanthropists, focusing on the arts and higher education. Mr. Martin led the formation of the Orange County Museum of Art and served as its first Chairman. He has served on the Investment Committee for the University of California, Regents for 12 years and has served as a Trustee of UCI for 15 years. Mr. Martin has authored 6 books and is a 1960 graduate of The Ohio State University with five majors.

### **VERNON SMITH**

Dr. Vernon L. Smith was awarded the Nobel Prize in Economic Sciences in 2002 for his groundbreaking work in experimental economics. Dr. Smith has joint appointments with the Argyros School of Business & Economics and the Fowler School of Law, and is part of a team that created and runs the Economic Science Institute at Chapman. Dr. Smith has authored or co-authored more than 250 articles and books on capital

theory, finance, natural resource economics and experimental economics. His previous faculty appointments include George Mason University, where he was a Professor of Economics and Law prior to joining the faculty at Chapman University. Dr. Smith has been a Ford Foundation Fellow, Fellow of the Center for Advanced Study in the Behavioral Sciences, a Sherman Fairchild Distinguished Scholar at the California Institute of Technology as well as a distinguished fellow of the American Economic Association, an Andersen Consulting Professor of the Year, and the 1995 Adam Smith Award recipient. He was elected a member of the National Academy of Sciences in 1995, and received CalTech's distinguished alumni award in 1996. He has served as a consultant on the privatization of electric power in Australia and New Zealand and participated in numerous private and public discussions of energy deregulation in the United States. In 1997 he served as a Blue Ribbon Panel Member, National Electric Reliability Council.

#### **DANIELE C. STRUPPA**

Daniele C. Struppa will be, as of September 1<sup>st</sup>, the 13<sup>th</sup> President of Chapman University. A mathematician whose field of expertise is in Fourier Analysis and its applications, he received his Ph.D. from the University of Maryland in 1981, and is the author of more than 200 peer-reviewed publications in mathematics, physics, and engineering, including 8 books. He also holds three patents. Before becoming the President of Chapman, he was the Chair of the Department of Mathematical Sciences at George Mason University, the Dean of the College of Arts and Sciences at George Mason University, and finally, the Chancellor at Chapman University.

#### **JASON E. TAYLOR**

Jason E. Taylor is Professor of Economics at Central Michigan University and Editor-In-Chief of *Essays in Economic & Business History*. Taylor is an authority on 20<sup>th</sup> century economic history in the United States, particularly the Great Depression and World War II, and how these historical episodes relate to cartel, labor, and public choice theory. Taylor has published in *The Journal of Law and Economics*, *Journal of Economic History*, *Public Choice*, *Economica*, *Journal of Institutional and Theoretical Economics*, *American Economic Review* (Papers and Proceedings), *Southern Economic Journal*, *Journal of Industrial Economics*, and *Explorations in Economic History* among others. He has published editorials in *Forbes*, *Wall Street Journal*, *USA Today*, and the *Detroit News*, and has testified on the findings of his research before Congress.

#### **JANICE TRAFLET**

Janice Traflet is Associate Professor and Howard I. Scott Research Professor of Management at Bucknell University in Lewisburg, PA. A member of EBHS since 2004, Traflet has served the organization in various capacities, including as a trustee and as former editor of the journal of *Essays in Economic & Business History*. Active in the field of stock market history, she is author of the book *Nation of Small Shareowners* as well as numerous articles. She has won several awards, such as the James Soltow Prize, an Alfred Chandler Fellowship, and a Rovensky Fellowship in Business and Economic History.

**RICHARD VEDDER**

Richard Vedder is Distinguished Professor of Economics Emeritus at Ohio University, Director of the Center for College Affordability and Productivity, and an Adjunct Scholar at the American Enterprise Institute. He graduated from Northwestern University and has a Ph.D. from the University of Illinois. In addition to Ohio University, He has been on the faculty at the University of Colorado, Claremont McKenna College in California, and Washington University in St. Louis. An economic historian by training, Vedder has authored over 200 scholarly papers and several books, including *The American Economy in Historical Perspective*, *Unemployment and Government in Twentieth Century America* (with Lowell Gallaway), *The Wal-Mart Revolution* (with Wendell Cox), and *Going Broke by Degree: Why College Costs Too Much*. He writes extensively in the popular press, including *The Wall Street Journal*, *New York Times*, *Washington Post*, *Investor's Business Daily*, *Forbes*, and *The National Review*.

**PHOTO CREDITS**

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