

BOOK REVIEWS

The *European Journal of International Management* is pleased to accept reviews of books that are consistent with the mission and objectives of the journal and consistent with the following guidelines:

1. Reviews should include the name(s) of the author(s), title of the book, publisher (including contact information), and retail price of the book. If the book is published in more than one language, in what additional languages is it available?
2. The review should indicate what the reviewer believes is the appropriate audience for the book. That is, who might benefit from reading the book? For what audience was the book intended? Are these the same?
3. What is the primary message of the book that is being reviewed? What are the broad themes? How well do they fit within the book and for the intended audience?
4. What are the compelling reasons for someone to read this book? How does the book fit within the existing understanding of the phenomena on which it focuses, and what is the value added provided by the book? Are the ideas consistent with extant ones? Or are they at odds with received or currently dominant ideas? If so, in what ways?
5. How highly does the reviewer regard the book? Does it make a significant contribution to the body of knowledge? If so, how and why? If not, why not? Does the book contain obvious biases? If so, what are they, and why does the reviewer believe this to be the case?
6. Reviews are encouraged to include relevant quotations from the text, which may support the reviewer's reaction to and assessment of the book.
7. Does the reviewer recommend the book? On what grounds? If not, why?
8. To be considered for publication in the journal, a review should demonstrate, at least implicitly, that the book is consistent with the objectives and mission of the European Journal of International Management.
9. Book reviews should be written in English and not exceed 800 words in length. Further, they should not have been published elsewhere, nor should they be under current consideration for publication elsewhere. Once accepted for publication, the review becomes the property of the European Journal of International Management.
10. Reviews should be submitted as an attachment to an email to one of the Book Review Co-Editors:

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