Editorial

David C. Chou

Department of Accounting, Finance and Information Systems, Eastern Michigan University, Ypsilanti, MI 48197, USA

Email: dchou@emich.edu

International Journal of Information Systems and Change Management (IJISCM) continues to publish its Vol. 13, No. 3. The objectives of IJISCM are to promote the research and practice of the fields of information systems and change management. This journal aims to establish an effective channel of communications amongst educators, information systems workers, managers, and industry practitioners to contribute, disseminate and learn from each other. We welcome your continuous support, communication, and submission to this journal.

The third issue of the volume 13 collects five high quality papers. Topics in this issue are:

'Developing a multi-perspective capability model for organisational business process management maturity assessment in digital era', 'The consideration factors of adopting location-based advertising push platform', 'Exploring the drivers of digital transformation in Indian organisations: a multi-sector study', 'The impact of user familiarity to ERP usage: an empirical study' and 'Factors influencing activity-based costing adoption: do they vary among types of organisation?'.

The first article studied the area of business process management (BPM) in current digital era. C.R. Oruthotaarachchi and W.M.J.I. Wijayanayake aimed to determine the fundamental components of BPM capacity evaluation in current organisational environment. They developed a new BPM capacity assessment model with 21 capability elements based on their theoretical analyses.

The second article investigated the area of location-based advertising (LBA) in social media practices. Heng-Li Yang and Shiang-Lin Lin developed a list of LBA push platforms based on the framework of technology-organisation-environment, the theory of diffusion on innovation, and the advertising effectiveness. The research results showed that increasing profit, increasing customer flow rate, and improving flexibility for real-time promotion are the top three critical factors for merchants in the market.

The third article conducted the research on the drivers of digital transformation (DT) in technological organisations. Raghu Nandan Chawla, Praveen Goyal and Deepak Saxena investigated the primary factors that caused the DT in organisations. They provided multiple case studies in India organisations that engaged in DT. These factors are business innovation and process improvement, business sustainability, internal digital aspirations, and unplanned external exigencies.

The fourth article focused on the issue of user familiarity to enterprise resources planning (ERP) usage. Fan Zhao and Kazuo Nakatani conducted an empirical analysis to investigate how the familiarity factor is interrelated with ERP users' continuance

intention. Their research findings showed that user familiarity is an important factor to the context of ERP adoption.

The last article investigated the issue of activity-based costing (ABC) adoption. Kraiwit Leekpai and Nazrul Islam developed a comprehensive list of factors of ABC adoption process and also checked whether the variation existed. An empirical study was conducted in organisations to identify factors' relative importance. Their study found the variation of factors' relative importance in organisations while implementing ABC method.

I hope these five articles would continuously adjoin their values and contributions to the areas of information systems and change management. I would encourage our readers to continue to develop new applications and theories in these fields. The *IJISCM* will continue to serve as an important forum for the exchange of innovative ideas.